

CG041BUS25 (Postgraduate Diploma in Management in Business Communication)				
Curriculum Details 2024				
YEAR 1				
FIRST SEMESTER (F) ● SECOND SEMESTER (S) ● THROUGHOUT THE YEAR (H or W) ●				
Course Code	Course Name	Recommended Class	Recommended Time/Day	Selection
First and Second Semester Courses				
BUS4000W	Introduction to Applied Marketing, Finance, & Communication for Business	13191 (LG01)	13h (W) & 15h (W & Th) & 10h (F)	
First Semester Courses				
BUS4104F	Business and Corporate Communication	2236 (LG01)	14h (Tu) & 09h (Th)	
BUS4105F	Intercultural and Diversity Management	2235 (LG01)	08h (M) & 11h (Th)	
BUS4106F	Team Management and Communication	2237 (LG01)	11h (Tu) & 09h (W)	
Second Semester Courses				
BUS4107S	Persuasion in Multimodal Discourses and Domains	2238 (LG01)	09h (M) & 08h (W)	
BUS4108S	Campaign Communication and Reputation Management	2239 (LG01)	11h (W) & 10h (Th)	
BUS4092S	Research Methods for Applied Management	12973 (LG02)	13h (W) & 15h (Th)	
Plus two (2) electives from list of courses made available to students at registration, or as approved by the postgraduate convener				
Notes				
Student Signature:			Date:	
Advisor Signature:			Date:	
Dean's Nominee Signature:			Date:	

CG041BUS25 (Postgraduate Diploma in Management in Business Communication)					
Recommended Class Schedule 2024					
YEAR 1: Semester 1					
Time/Day	Monday	Tuesday	Wednesday	Thursday	Friday
Period 1: 08h00 Class Number	BUS4105F 2235 (LG01)				
Period 2: 09h00 Class Number			BUS4106F 2237 (LG01)	BUS4104F 2236 (LG01)	
Period 3: 10h00 Class Number					BUS4000W 13191 (LG01)
Period 4: 11h00 Class Number		BUS4106F 2237 (LG01)		BUS4105F 2235 (LG01)	
Period 5: 12h00 Class Number					
Meridian: 13h00 Class Number			BUS4000W 13191 (LG01)		
Period 6: 14h00 Class Number		BUS4104F 2236 (LG01)			
Period 7: 15h00 Class Number			BUS4000W 13191 (LG01)	BUS4000W 13191 (LG01)	
Period 8: 16h00 Class Number					
Period 9: 17h00 Class Number					
Period 10: 18h00 Class Number					
YEAR 1: Semester 2					
Time/Day	Monday	Tuesday	Wednesday	Thursday	Friday
Period 1: 08h00 Class Number			BUS4107S 2238 (LG01)		
Period 2: 09h00 Class Number	BUS4107S 2238 (LG01)				
Period 3: 10h00 Class Number				BUS4108S 2239 (LG01)	BUS4000W 13191 (LG01)
Period 4: 11h00 Class Number			BUS4108S 2239 (LG01)		
Period 5: 12h00 Class Number					
Meridian: 13h00 Class Number			BUS4092S 12973 (LG02)		
Period 6: 14h00 Class Number					
Period 7: 15h00 Class Number			BUS4000W 13191 (LG01)	BUS4092S 12973 (LG02)	
Period 8: 16h00 Class Number					
Period 9: 17h00 Class Number					
Period 10: 18h00 Class Number					